

## Advertisement Booking Form

To  
The Secretariat, RSDC  
Oil Technologists' Association of India (WZ)  
C/o. Oils, Oleochemicals and Surfactants Division  
Institute of Chemical Technology  
Nathalal Parekh Marg, Matunga  
Mumbai-400019

Dear Sir,

We are pleased to release an advertisement in the souvenir to be brought out on the occasion of the 2<sup>nd</sup> International Conference on Soaps, Detergents & Cosmetics during October 12-15, 2008 at Kala Academy, Panjim, Goa, India.

We are enclosing a D.D. / Cheque for Rs-----bearing number -----  
---- dated ----- drawn on -----Bank,  
favouring **“Oil Technologists’ Association of India-Western Zone”** payable at Mumbai, towards  
advertisement of Colour (Front inside) / Colour (Back) / Colour (Back inside)/  
Full Page (Colour) / Full Page (B & W) / Half Page (B & W) in the souvenir.

Advertisement material is sent herewith / being sent separately.

Date:\_\_\_\_\_

Signature

Name : \_\_\_\_\_

Organization : \_\_\_\_\_

Address : \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Place : \_\_\_\_\_ Pin : \_\_\_\_\_

Phone : \_\_\_\_\_ Fax: \_\_\_\_\_

Email : \_\_\_\_\_

Website : \_\_\_\_\_

**Material Accepted:**

**For colour advertisement:**

- **Positives with a set of progressive proof.**
- **Art work in a Corel draw format with Convert to Curves/ Fonts along with proof.**
- **Tiff/ JPG high resolution file with 300dpi along with proof.**

**For B&W advertisement:**

- **Artworks in cdr/ tiff format/ PDF or positive along with proof.**

**Technical Details:**

- **Final cut size of the souvenir: 8.5 inch x 11 inch**
- **Cover page: 8 inch x 10 inch**
- **Full page: 7.5 inch x 9 inch**
- **Bleed for full page: 8.75 inch x 11.25 inch**